## Transforming Lives Through Cricket

UNLEASH IMPACT WITH GALI MOHALLA CRICKET LEAGUE



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- What is GMCL?: India's first tennis-ball cricket league, uniting 500 teams across Delhi's five zones, with plans for nationwide expansion.
- **Mission:** Transform underserved communities through sports, focusing on anti-drug campaigns and women's empowerment.
- Why Now?: Aligns with Schedule VII (promoting sports, gender equality, social welfare) and your CSR goals for measurable impact.
- Impaqt Advisors' Role: Ensuring compliance, impact assessment, and strategic fund deployment.





## The Impact – Empowering Youth, Changing Lives

#### MEASURABLE IMPACT FOR COMMUNITIES AND BRANDS

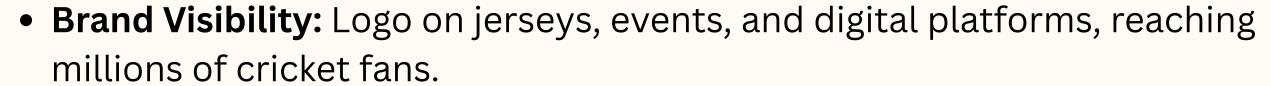
- **Grassroots Reach:** Engages thousands of youth in Tier 2/3 towns and urban slums, fostering social mobility.
- Anti-Drug Campaign: Partners with Maharashtra Police and Punjab initiatives to combat addiction through sports.
- Women's Empowerment: Champions India's first grassroots women's cricket league, promoting gender equality.
- Key Metrics:
  - 500 teams, 5,000+ youth impacted in Phase 1.
  - 30% female participation in pilot events.
  - Local microeconomies boosted through events.
- Your ROI: Enhanced brand visibility, community goodwill, and compliance with MCA's CSR mandates.

  IMPAQT ADVISORS



# Partnership Benefits – Why Invest in GMCL?

#### YOUR CSR LEGACY STARTS HERE

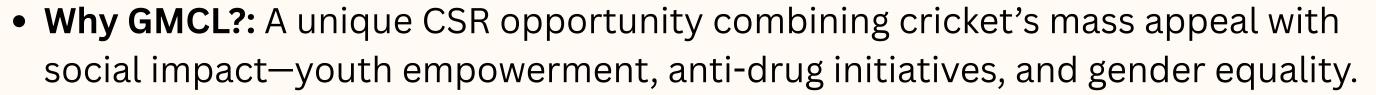


- Community Engagement: Connect with local communities through high-energy matches and anti-drug campaigns.
- Compliance & Expertise: Impaqt Advisors ensures MCA-compliant project design, impact audits (for projects >₹1 crore), and transparent reporting.
- Sponsorship Tiers:
  - Platinum (₹50L+): Title sponsor, zone-wide branding.
  - Gold (₹20-50L): Team/event sponsor, media mentions.
  - Silver (₹5-20L): Community event branding.
- Scalable Impact: Support GMCL's expansion from Delhi to nationwide, building a lasting legacy.



## Let's turn your CSR funds into a legacy of change. Partner with GMCL today!

#### PARTNER WITH GMCL TO TRANSFORM INDIA





- Invest ₹5L-50L+ to sponsor teams, events, or zones.
- Join us for a GMCL match to witness the impact firsthand.
- Let Impaqt Advisors craft a tailored CSR plan for compliance and impact.

