

Transforming Lives Through Cricket

**UNLEASH IMPACT WITH GALI MOHALLA
CRICKET LEAGUE**



Gali Mohalla
CRICKET LEAGUE

IMPAQT ADVISORS

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- **What is GMCL?:** India's first tennis-ball cricket league, uniting 500 teams across Delhi's five zones, with plans for nationwide expansion.
- **Mission:** Transform underserved communities through sports, focusing on anti-drug campaigns and women's empowerment.
- **Why Now?:** Aligns with Schedule VII (promoting sports, gender equality, social welfare) and your CSR goals for measurable impact.
- **Impact Advisors' Role:** Ensuring compliance, impact assessment, and strategic fund deployment.



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The Impact – Empowering Youth, Changing Lives

MEASURABLE IMPACT FOR COMMUNITIES AND BRANDS

- **Grassroots Reach:** Engages thousands of youth in Tier 2/3 towns and urban slums, fostering social mobility.
- **Anti-Drug Campaign:** Partners with Maharashtra Police and Punjab initiatives to combat addiction through sports.
- **Women's Empowerment:** Champions India's first grassroots women's cricket league, promoting gender equality.
- **Key Metrics:**
 - 500 teams, 5,000+ youth impacted in Phase 1.
 - 30% female participation in pilot events.
 - Local microeconomies boosted through events.
- **Your ROI:** Enhanced brand visibility, community goodwill, and compliance with MCA's CSR mandates.



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Partnership Benefits – Why Invest in GMCL?

YOUR CSR LEGACY STARTS HERE

- **Brand Visibility:** Logo on jerseys, events, and digital platforms, reaching millions of cricket fans.
- **Community Engagement:** Connect with local communities through high-energy matches and anti-drug campaigns.
- **Compliance & Expertise:** Impact Advisors ensures MCA-compliant project design, impact audits (for projects >₹1 crore), and transparent reporting.
- **Sponsorship Tiers:**
 - Platinum (₹50L+): Title sponsor, zone-wide branding.
 - Gold (₹20-50L): Team/event sponsor, media mentions.
 - Silver (₹5-20L): Community event branding.
- **Scalable Impact:** Support GMCL's expansion from Delhi to nationwide, building a lasting legacy.



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Let's turn your CSR funds into a legacy of change. Partner with GMCL today!

PARTNER WITH GMCL TO TRANSFORM INDIA

- **Why GMCL?:** A unique CSR opportunity combining cricket's mass appeal with social impact—youth empowerment, anti-drug initiatives, and gender equality.
- **Next Steps:**
 - Invest ₹5L–50L+ to sponsor teams, events, or zones.
 - Join us for a GMCL match to witness the impact firsthand.
 - Let Impaqt Advisors craft a tailored CSR plan for compliance and impact.



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